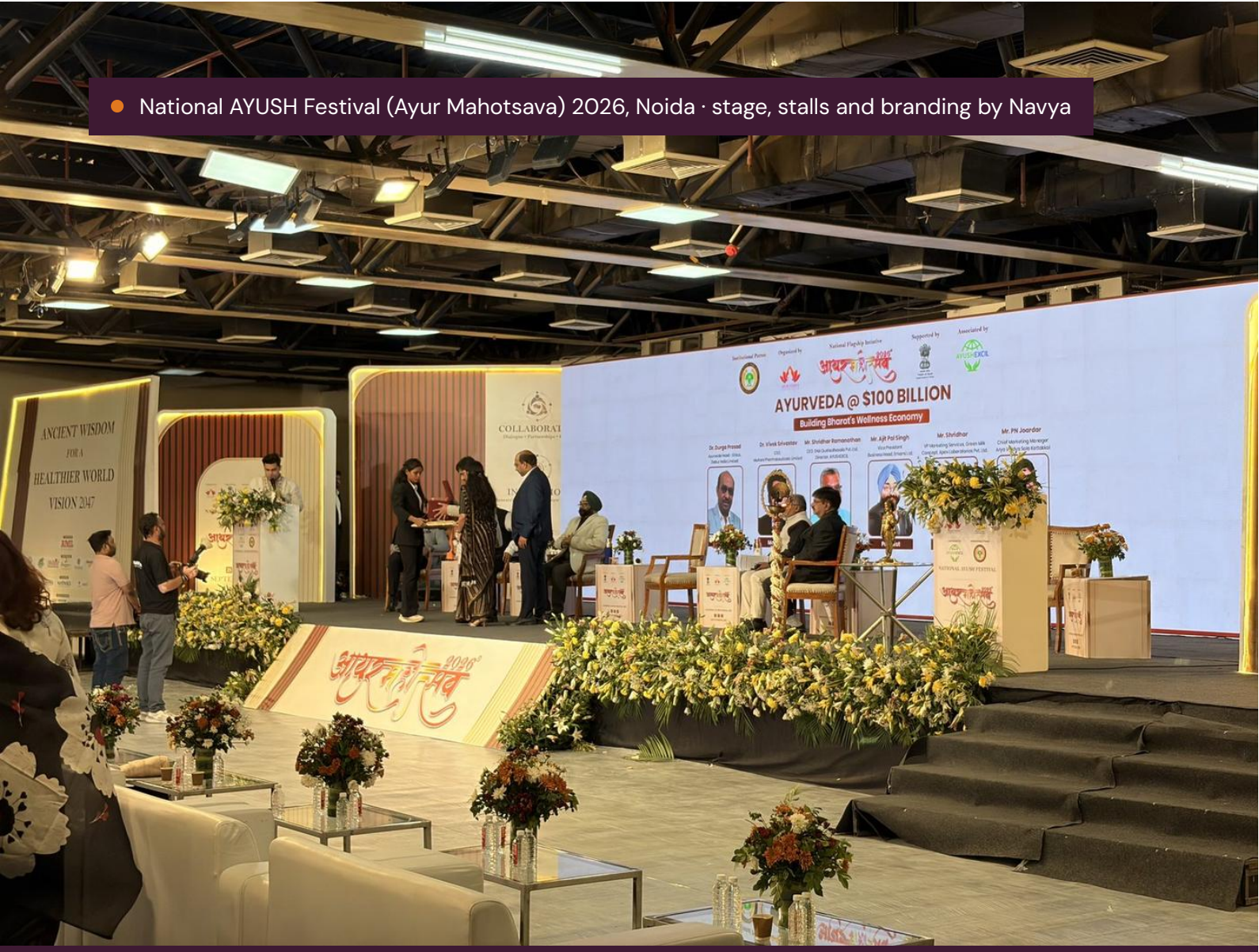


National AYUSH Festival (Ayur Mahotsava) 2026, Noida · stage, stalls and branding by Navya

COMPANY PROFILE · 2026

We make brands physical

Store branding, signage, exhibitions, events and print. Designed by us, made in our own facility, installed across 25+ states and Nepal.

NAVYA ADVERTISING

navyaindia.com
+91 98100 94563

WHO WE ARE

20+ years in the trade Navya since 2016

Our founder, Rajeev Kumar, has spent more than 20 years in signage, branding and print. Today a team of about 50 people designs, prints, fabricates and installs brand spaces in 25+ states and Nepal.

Before 2016

Our founder is a partner in another advertising firm

2016

Starts Navya Advertising in Delhi

2019

Moves into our own facility in Ghaziabad

2026

Builds an approx 40,000 sq ft festival in 4 days



Our floor, Ghaziabad



A jewellery showroom



An exhibition stall

A NOTE FROM OUR FOUNDER

"

I've worked in this trade for more than 20 years. When I started Navya Advertising in 2016, I set one rule: nothing leaves our workshop unless it's right.

Not every job has gone right the first time. When one didn't, we didn't make excuses. We went back, fixed it and did it better. That habit has cost us many late nights, and it's the reason our clients keep coming back.

Ten years on, the rule hasn't changed.

Rajeev Kumar · Founder

Day to day, your project is led by **Pradeep Malik**, Head of Operations, who also has 20+ years in the trade.

+91 98100 94563

IN NUMBERS

What we've delivered till date

Counted across our team's 20+ years in the trade, before and since Navya

2,000+

clients, from national brands to the shop next door

25+

states across India, plus stores in Nepal

1,500+

stores branded for Patanjali, Himalaya, CEAT and more

50,000+

jobs delivered, from a single standee to a full store

12

machines in our Ghaziabad facility, run by a team of about 50

4 days

to build an approx 40,000 sq ft national festival



A full house in the main hall, National AYUSH Festival (Ayur Mahotsava) 2026. Venue branding and stage by Navya.

WHAT WE DO

Six trades, one team



Store fronts & interiors

Domino's

Fascias, shop-in-shops, shelving and in-store graphics.



Signage

Nayara Energy

Lit and non-lit signs, letters, pylons and canopies.



Exhibition stalls

Oral-B

Custom stalls, built in our workshop and set up at the venue.



Displays & fixtures

Patanjali

Floor units, counters and shelving made to the brand's standard.



Outdoor & events

Ayur Mahotsava 2026

Hoardings, entrance arches, stages and venue branding.



Print

Ayur Mahotsava 2026

Large-format, digital and UV print in-house. Offset through our partners.



FLAGSHIP PROJECT · CASE STUDY

Approx 40,000 sq ft 90 stalls, built in 4 days

National AYUSH Festival (Ayur Mahotsava) 2026 · International Trade Expo Centre, Sector 62, Noida · 25–27 September 2026

90	25 × 10 m	4	3
exhibitor stalls, approx	LED stage screen, approx	outdoor hoardings	festival days

Ayur Vaidya Eduhealth Foundation, supported by the Ministry of Ayush, gave us an empty expo centre and four days. We designed, printed, built and installed the festival, from the highway hoardings to the main stage.

WHAT WE DELIVERED

- Outdoor hoardings
- Entrance and façade branding
- Registration and hall branding
- About 90 exhibitor stalls
- Main stage and LED screen
- All event print

What visitors walked into

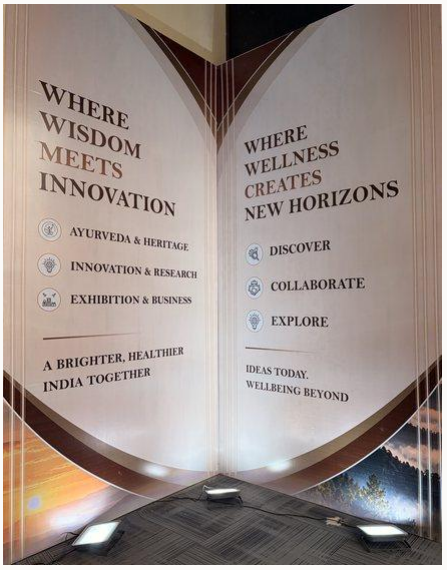
Every photo on this page is Navya's work at the festival.



Speaker wall outside the main hall



Exhibitor help desk



Freestanding open-book display



“Traditional Wisdom” wall



VIP leaders' lounge



Registration desk and welcome wall

SPORTS & EVENTS

From the gate to the court

Venue branding for national sporting events: entrance arches, façade banners, arena boards and courtside branding.

Yonex-Sunrise India Open 2017

Badminton · Siri Fort Indoor Stadium, New Delhi











Fenesta Open Nationals

Tennis · stand and court branding

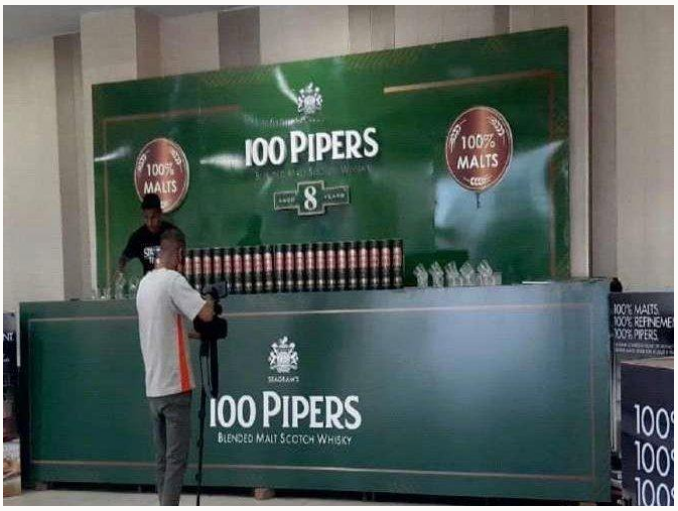






Brand bars and backlit signs

Brand bars, backlit signs and lightboxes for beverage brands, and stalls for festivals. Made in our facility, installed by our crew.



100 Pipers · Brand bar



100 Pipers · Brand bar, lit for the evening



Old Smuggler
Backlit sign



Carling
Lit display



Black Dog
Lightbox



Royal Stag
Lightbox



Vibesay Wellness

Their stall at the National AYUSH Festival (left), their Namo Gange stall two years running, and their everyday print.

EXHIBITIONS

Stalls, built in our workshop

Custom stalls for trade shows and expos, made in our facility and set up at the venue by our own crew.

Oral-B

Exhibition stall







Owens Corning

Exhibition stall



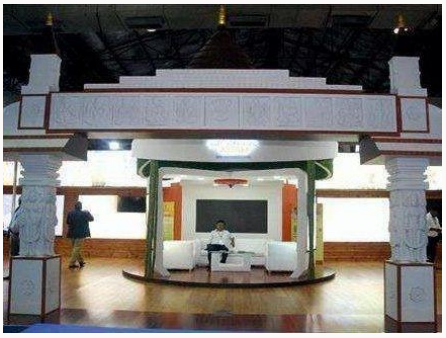




EXHIBITIONS

More stalls, more shows

A few more of the stalls we've built and set up for brands at trade shows and expos.

















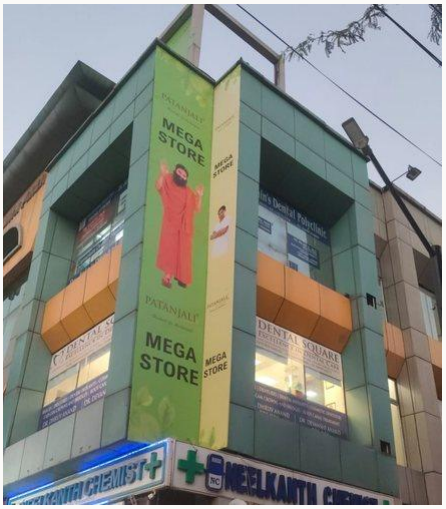

Every stall on these two pages was built and installed by Navya.

450+ Patanjali stores

Six years and counting, across India: from single-shutter outlets to mega stores. Fascias, signage, interiors and fixtures.



Lit fascia, Patanjali Mega Store · Haryana



Building wrap, Mega Store



Store front and lightbox · Uttar Pradesh



Cash counter with backlit panel



Store front in a mall



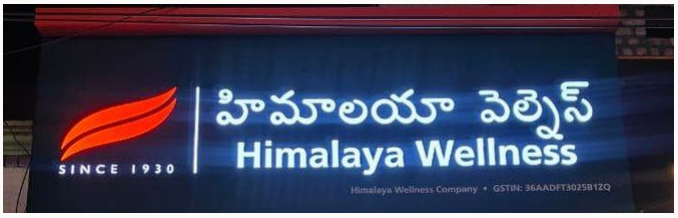
Shelving, ready for stock

250+ Himalaya stores

Franchise and company-owned stores, six years and counting, across India and in Nepal. The sign goes up in the local script.



Lit fascia · Jharkhand



Telugu · Telangana



Punjabi · Punjab



Thai · Uttar Pradesh



Hindi



Wall shelving with category headers



Cash counter



Entrance wall

Store fronts and façades

Lit façades, fascias and shop fronts, from mall units to the high street.



Malabar Gold & Diamonds · Façade at night



Malabar Gold & Diamonds · Façade by day



KFC · Store front in a mall



KFC · Store front at night



Amul · Milk booth



Amul · Counter branding

CEAT 20+ tyre stores — One store format, rolled out city by city

Showroom interiors

Fit-outs for jewellery, fashion and eyewear retail: wall panelling, display cases, shelving and lighting.

A jewellery showroom

Panelling, display cases and lighting








Fashion & eyewear stores

Shelving, display walls and counters






INTERIORS · CAFÉS & OFFICES

Cafés and offices, fitted out

Fit-outs for food service and workplaces: counters, wall panelling, cabins and storage.

Amul Ice Lounge

Café fit-out and branding











Offices

Cabins, panelling and storage









SIGNAGE

Signs that work day and night

Pylons, totems, canopies, neon and lit letters, made in our facility and installed on site.



HCL
Pylon totem



HCL
Building sign



HCL
Pylon totem



Directory pylon
At a building entrance



Nayara Energy · Canopy and pylon, at night



KFC · Neon sign



KFC · World-map wall graphic

WHAT WE MAKE

- Pylons and totems
- Canopies and fascias
- Neon and LED signs
- Lit and non-lit letters
- Building signs
- Wall graphics

Displays that move product

Floor units, shelving and lit displays, built to each brand's standard.



Sterling Reserve
Floor display



Qubo
Wall display



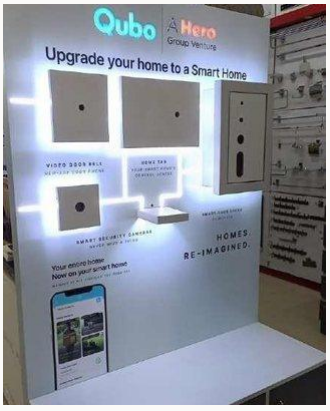
Apis
Tiered floor display



Wai Wai
Display stand



Sterling Reserve
Shelving



Qubo
Lit demo wall



Apis
Aisle display



Bosch
Kitchen display



Panasonic
Display unit



Panasonic
Display tower



Panasonic
Lit display



Amul
Shelving

HOW WE WORK

Four steps, one team

01 Understand

We visit your site anywhere in India, or work from photos and floor plans. An itemised estimate, usually within one working day.

02 Design

Layouts, 3D views and print-ready files. You approve every one before anything is cut.

03 Make

Printed, cut, routed and assembled in our own facility, and checked before it is packed.

04 Install

Our crew installs on site, anywhere in India. Multi-city rollouts are planned backward from your launch date.

3–7 days is our usual turnaround for signboards and print. Bigger projects get a dated plan before we start.

A Himalaya Wellness store, from 3D view to opening day



1 · Our 3D view, for approval

→



2 · The finished store

OUR FACILITY

Made under our own roof

Our Ghaziabad facility runs 12 machines, so printing, cutting and fabrication don't wait in someone else's queue.



PRINT

HP Latex 570

Large-format print



PRINT

Starfire solvent printer, 10 pl

Outdoor large-format



PRINT

Mimaki eco-solvent printer

Fine-detail graphics



PRINT

Canon imagePRESS C710

Short-run digital print



PRINT

Docan UV printer

UV printing



CUT & SHAPE

CNC router

Routing and cutting



CUT & SHAPE

CO2 laser cutter

Cuts and engraves



CUT & SHAPE

Vinyl cutting plotter

Vinyl lettering



CUT & SHAPE

Knife cutter

Precision cutting



FINISH

Roll laminator

Laminates prints



FINISH

Heat press

Fabric and T-shirts



FINISH

Multi-function heat press

Mugs, caps and plates

Offset printing runs through our partner press. We manage it end to end: one job, one invoice.

OUR FACILITY · ON THE FLOOR

The same machines, at work

Stills from our own floor in Ghaziabad. This is where your job is printed, cut and finished.



Large-format printing



Canon imagePRESS C710



Vinyl cutting plotter



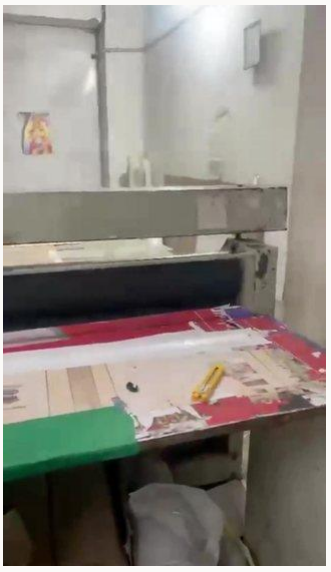
CO2 laser cutter



CNC router



A CNC-cut panel, off the bed



Roll laminator



Heat press

Come and see it

Plot No. 3, Anand Industrial Estate, Mohan Nagar,
near Arthala Metro Station, Ghaziabad 201007

+91 98100 94563

CLIENTS

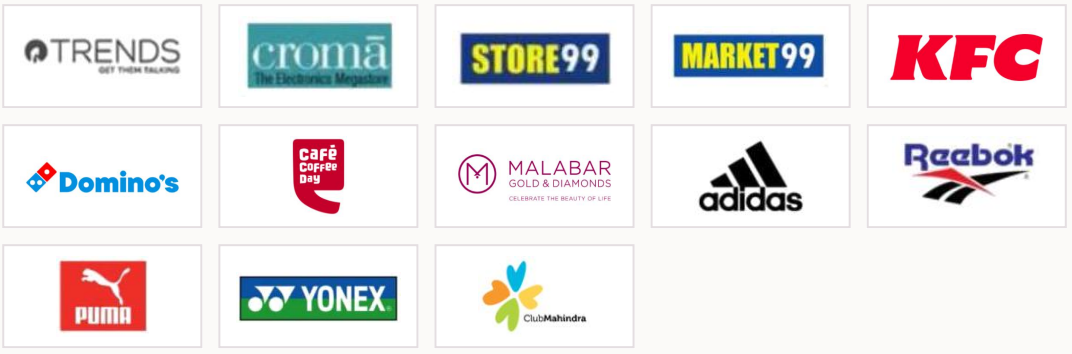
Brands we've built for

A few of the 2,000+ brands we've worked with till date, directly or through their agencies

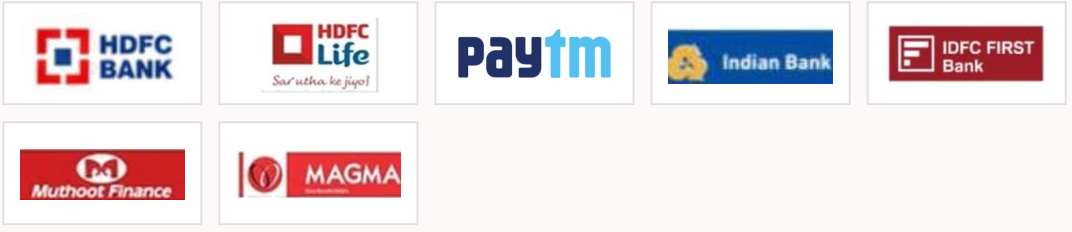
WELLNESS, FMCG & FOOD



RETAIL, FOOD SERVICE & LIFESTYLE



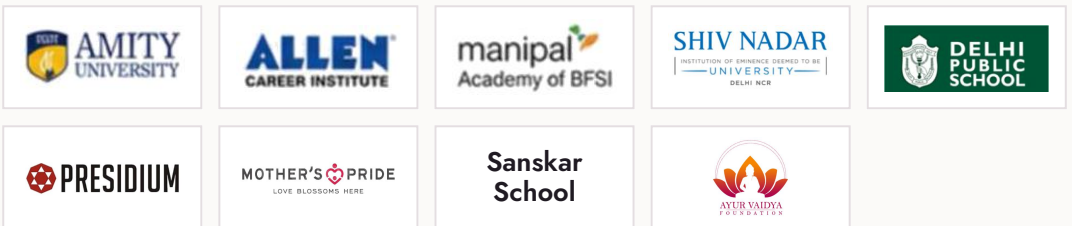
BANKING & FINANCE



HEALTHCARE & PHARMA



EDUCATION & INSTITUTIONS



CLIENTS

More brands we've built for

TECHNOLOGY & ELECTRONICS

Microsoft · HCL · SAMSUNG · Nikon · CASIO · Jio · vivo · Panasonic · BOSCH · INTEX · Qubo (A Hero Group Venture) · KENT RO Water Purifiers · LUMINOUS · Big Music

AUTOMOTIVE & ENERGY

CEAT · YOKOHAMA · MARUTI SUZUKI · HYUNDAI · JAGUAR · Capital Harley-Davidson (dealership) · Carplus · NAYARA ENERGY

HOME & BUILDING

orientbell tiles · Kajaria · Jaquar · Fenesta Better by Design · Dulux let's colour · Owens Corning · Durian Imported Furniture Live a Lifestyle

BEVERAGES & SPIRITS

Radico Spirit of Excellence — Magic Moments, 8PM · Pernod Ricard — Royal Stag, 100 Pipers · Sterling Reserve · Black Dog Scotch Whisky · Old Smuggler Blended Scotch Whisky · Carling

Before Navya

Brands our team worked with at our founder's previous firm, before 2016

T-Series · Mercedes-Benz · Nissan · Shell · IFFCO · DCM Shriram · PVR · Satyam Cineplexes · Satya Paul · Häfele · Parryware · Roca · Grotto · Narula's · Sabka Bazaar · Sudhir Power

WHY NAVYA

Five reasons brands pick us, and keep us

01



Made in-house, so it's on time

Printing, cutting, routing and fabrication run on our own machines. Your deadline doesn't sit in another vendor's queue.

4 days
to build an approx 40,000 sq ft festival

02



One team from drawing to install

Design, production and installation sit with the same people. One contact, one invoice.

1 contact
for the whole job

03



Proven at scale

The same store standard, delivered hundreds of times, in metros and small towns alike.

1,500+ stores
branded till date

04



We go where your stores are

Our crews install across India and in Nepal. Rollouts are planned backward from your launch date.

25+ states
plus Nepal

05



Fast, clear quotes

Site visits anywhere in India, and an itemised estimate you can check line by line.

1 working day
usual turnaround for an estimate

Got a store, stall or launch coming up?

Send us the brief on WhatsApp. We'll come back with a plan and a price.

+91 98100 94563

NAVYA ADVERTISING

Let's build something people can walk into

Send a brief, a photo of the site or just your launch date. You'll get an itemised estimate, usually within one working day.

YOUR FIRST CALL

Pradeep Malik

Head of Operations

+91 98100 94563

Rajeev Kumar

Founder

+91 98913 94426

Office

General enquiries

+91 98113 94426

All three numbers are on WhatsApp.

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WhatsApp us

See more work

VISIT THE FACILITY

Plot No. 3, Anand Industrial Estate,
Mohan Nagar, near Arthala Metro Station,
Ghaziabad (NCR), Uttar Pradesh 201007





